CIW User Interface Designer

CIW Web and Mobile Design Series

CIW User Interface Designer certification

USER INTERFACE DESIGNER

CIW User Interface Designer is the second of seven new and redesigned courses in the CIW Web and Mobile Design training and certification series. This course teaches you the strategies and tactics necessary to design user interfaces, with particular emphasis on creating user interfaces for mobile devices.

CIW User Interface Designer

The CIW User Interface Designer course teaches you how to apply essential usability concepts, including clarity, ease of use, simplicity, and detectability. You will learn how information obtained from the client, sales, and marketing is utilized to design and develop compelling visual experience Web sites for multiple platforms, including mobile, tablet, and desktop.
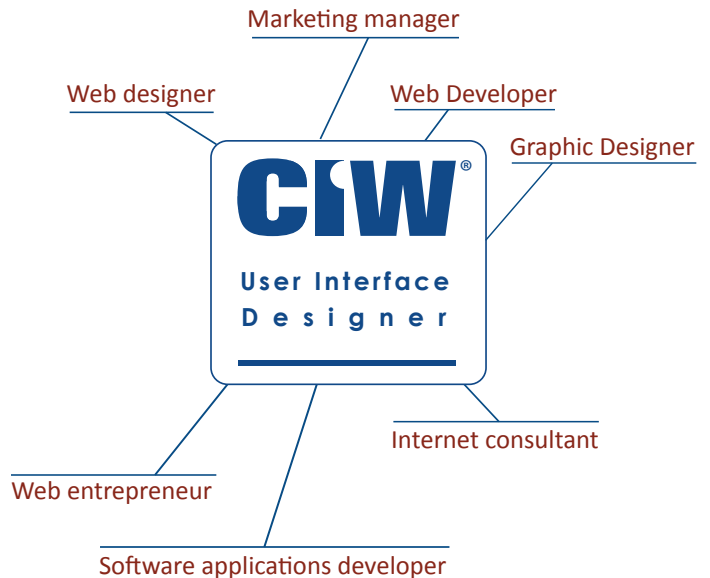
Target Audience

• Web designers
• Internet consultants
• IT professionals
• Marketing professionals
• Web and graphic artists
• Business professionals

CIW User Interface Designer

Students and professionals will learn to:

• Create a wireframe and deploy appropriate color schemes and tones.

• Describe and use current typical design templates and summarize proper use of formatting and typography.

• Design for multiple platforms (e.g., mobile phone, tablet, traditional desktop).

• Discuss branding considerations in relation to user interface design.

• Identify elements that make a compelling visual experience.

• Implement responsive design (e.g., progressive enhancement, feature detection).

• Design pages for a cloud-based storefront.

RELATED JOBS AND CAREER PATHS

Marketing manager

Web designer

Web Developer

Graphic Designer

CIW® User Interface Designer

Internet consultant

Web entrepreneur

Software applications developer

You will learn more about wireframes, color schemes, tones, design templates, formatting, and typography. This course builds upon your abilities to implement user analysis techniques, usability concepts, usability testing procedures and the vital role of testing to publish and maintain a Web site. You will also learn branding considerations and responsive design implementation in relation to the user interface design of Web sites.

CIW — The Industry Standard for Web Technology Education and Certification

CIW is the world's fastest growing vendor-neutral Internet skills training and certification program for students and professionals. More than a certification or a curriculum publisher, CIW is a Web technology standard adopted by academic institutions, governments and businesses worldwide. CIW includes applications and competencies, but our core curriculum focuses on the foundational standards that sustain the infrastructure of IT: Web design, e-commerce, security, networking and databases.