CIW Web Foundations Associate Series

The CIW Web Foundations Associate series of courses is the most popular vendor-neutral Web education program in the world. Individuals who have completed all three Web Foundations Associate courses — Internet Business Associate, Site Development Associate and Network Technology Associate — have mastered more than digital literacy skills. They also have a unique understanding of Internet business, data networking and Web site design.

CIW Internet Business Associate

Internet Business Associate prepares students to work effectively in today's business environment. In this course, students will learn about the tasks involved in various Information Technology (IT) job roles, and they will learn the foundational skills and technologies used in business. Topics include:

- Project management and job-readiness skills
- Social networking - wikis, folksonomies, Webcasting, blogging and podcasting
- Cloud computing and mobile devices
- Web conferencing software
- SEO (Search Engine Optimization)
- FTP and Secure Shell
- Online security and safety practices

Related Jobs and Careers

Professionals in all industries can benefit from the CIW Internet Business Associate course and/or certification:

- IT Professionals
- Healthcare Professionals
- Legal Professionals
- Marketing Professionals
- Graphic Artists
- Business Professionals

Typical Time to Teach

The CIW Internet Business Associate course can be taught in anumber of environments and therefore the time to teach it can vary. Some typical time frames:

Secondary School	one semester or less
Higher Education	four to six weeks
Training Provider	two to four days

Certification Exams

To earn the CIW Internet Business Associate certification,individuals must pass one exam:

CIW Internet Business Associate exam (1D0-61A)
30 questions I 30 minutes
(available December 1, 2012)

CIW Program Overview

CIW is the world's fastest growing vendor-neutral Internet skills training and certification program for professionals. More than a certification or a curriculum publisher, CIW is a Web technology standard adopted by academic institutions, governments and businesses worldwide. CIW includes applications and competencies, but our core curriculum focuses on the foundational standards that sustain the infrastructure of IT: Web design, e-commerce, security, networking and databases.

CIW is the industry standard for Web technology education and certification.