

Instructor-Led Titles

Solution	Title	Role	Duration
Experience Manager Sites	Create Web Experiences Using AEM	Business Practitioner	2 days
	Develop Global Websites in AEM	All	2 days
	Develop Websites and Components in AEM	Front-End Developer	4 days
	Extend and Customize AEM	Back-End Developer	2 days
	What's New in AEM 6.5	Administrator, Business Practitioner, Developer	2 days
	Develop Single-Page Applications with React in Adobe Experience Manager	Developer	2 days
	Administer and Securely Maintain AEM	Administrator	3 days
	Configure and Maintain AEM as a Cloud Service	Administrator, Developer	3 days
	What's New in AEM as a Cloud Service	Administrator, Architect, Developer	2 days
Experience Manager Assets	Manage and Deliver Digital Assets using AEM	Business Practitioner	2 days
	Customize Digital Assets in AEM	Business Practitioner	2 days
	Create and Manage DITA Content Using AEM v6	Business Practitioner	2 days
Experience Manager - All	AEM Architect Workshop	Administrator, Architect, Developer	3 days
Analytics Analysis Workspace	Data Analysis with Analysis Workspace	Business Practitioner	2 days
	Advanced Analysis with Analysis Workspace	Business Practitioner	2 days
	Adobe Analytics Implementation	Administrator, Developer	3 days
Analytics	Configure Adobe Analytics	Administrator, Developer	3 days
Audience Manager	Fundamentals of Adobe Audience Manager	Business Practitioner	1 day
	Enhance Audience Segmentation Using Adobe Analytics Cloud	Business Practitioner	1 day

Instructor-Led Titles

Solution	Title	Role	Duration
Campaign Classic	Getting Started with Adobe Campaign Classic	Business Practitioner	1 day
	Design & Orchestrate Marketing Campaign using Adobe Campaign Classic	Business Practitioner	3 days
	Develop Web Applications and Surveys in Adobe Campaign Classic	Developer	1 day
	Manage Data and Workflows in Adobe Campaign Classic	Business Practitioner, Developer	2 days
	Manage Offers in Adobe Campaign Classic	Administrator, Business Practitioner	1 day
	Develop and Customize Data Models in Adobe Campaign Classic	Administrator, Architect, Developer	2 days
	JavaScript Programming in Adobe Campaign Classic	Administrator, Developer	1 day
	Build Reports in Adobe Campaign Classic	Business Practitioner, Developer	1 day
	Configure and Manage Adobe Campaign Classic	Administrator, Developer	1 day
Campaign Standard	Discover Adobe Campaign Standard	Administrator, Business Practitioner, Developer	1 day
	Design & Orchestrate Marketing Campaign using Adobe Campaign Standard	Business Practitioner	2 days
	Manage Workflows in Adobe Campaign Standard	Business Practitioner, Developer	1 day
	Customize Adobe Campaign Standard	Administrator, Developer	1 day
Target	Fundamentals of Adobe Target	Business Practitioner	1 day
	Personalize and Automate with Adobe Target	Business Practitioner	1 day
	Personalize Dynamic Content using Adobe Target Recommendations	Business Practitioner	1 day
	Leverage Experience Cloud Audiences in Adobe Target	Business Practitioner	1 day
Experience Cloud	Accelerate Customer Engagement with Personalized, Multi-Channel Marketing Programs	All	3 days
	Integrate Adobe Experience Cloud Solutions Using Launch	Administrator, Developer	1 day

Instructor-Led Titles

Solution	Title	Role	Duration
Experience Platform	Getting Started with Adobe Experience Platform	All	2 days
	Extend and Customize Adobe Experience Cloud for Developers	Developer	1 day
	Implement Application Services Powered by Adobe Experience Platform	Architect, Business Practitioner, Developer	2 days
	Create and Activate Segments in Adobe Experience Platform	Business Practitioner	1 day
	Extend Data Capabilities in Adobe Experience Platform	Business Practitioner	1 day
Commerce	Magento 2 Development Essentials	Developer	5 days
	Managing Your Magento 2 Store	Administrator, Business Practitioner	3 days
	Magento 2 Front-End for Developers	Administrator, Architect, Developer	3 days
	JavaScript Development in Magento 2	Developer	2 days
	Managing Your Magento 2 Catalog	Architect, Business Practitioner	4 days
	Magento Commerce Cloud for Developers	Administrator, Architect, Developer	3 days
	Requirements Discovery in Magento 2	All	1.5 days
Marketo Engage	Marketo Core Concepts I	Business Practitioner, Data Analyst, Administrator	2 days
	Configuring and Managing Marketo	Business Practitioner, Data Analyst, Administrator	0.5 days
	Marketo Core Concepts II	Business Practitioner	2 days
	Creating Event & Webinar Programs	Business Practitioner	0.5 days
	Optimizing Email Deliverability	Business Practitioner	0.5 days
	Reporting and Insights	Business Practitioner, Data Analyst	0.5 days
	Attribution Models & Journey Analytics	Business Practitioner, Data Analyst	0.5 days
	Establishing a Successful ABM Program	Business Practitioner	0.5 days
Adobe Workfront	Adobe Workfront Fusion Essentials - <i>New</i>	Architect, Administrator, Business Practitioner, Developer	3 days
	Managing Projects with Adobe Workfront - <i>New</i>	Architect, Administrator, Business Practitioner, Developer	3 days
	Introduction to System Administration in Adobe Workfront - <i>New</i>	Architect, Administrator, Business Practitioner, Developer	3 days
	Intermediate System Administration in Adobe Workfront - <i>New</i>	Architect, Administrator, Business Practitioner, Developer	3 days

On-Demand Titles

Solution	Title	Role	Duration (HH:MM)
Experience Platform	Getting Started with Adobe Experience Platform	All	16 hours
	Spotlight: Get Introduced to Adobe Experience Platform	All	1 hour
	Spotlight: Orchestrating Customer Journeys Powered by Adobe Experience Platform	All	50 minutes
	Spotlight: Explore Application Services Powered by Adobe Experience Platform	All	1.5 hours
Experience Manager Sites and Assets	Create Web Experiences Using Adobe Experience Manager	Business Practitioner	16 hours
	Develop Websites and Components Using Adobe Experience Manager	Front-End Developer	8 hours
	Develop Global Websites in AEM	All	16 hours
	Spotlight: Get to Market Fast with Adobe Experience Manager Sites	All	1.5 hours
	Spotlight: Build Single Page Applications with Adobe Experience Manager	Front-End Developer	1.5 hours
	Spotlight: Deliver Headless Experiences with Adobe Experience Manager	Front-End Developer	1 hour
	Manage and Deliver Digital Assets Using Adobe Experience Manager	Business Practitioner	16 hours
	Customize Digital Assets Using Adobe Experience Manager	Business Practitioner	16 hours
	Create and Manage DITA Content Using Adobe Experience Manager - <i>New</i>	Business Practitioner	16 hours
	Spotlight: Deliver Intelligent Image Crops and Swatches with Dynamic Media in Adobe Experience Manager Assets	Business Practitioner	1 hour
	Spotlight: Make Metadata Work for Your Business in Adobe Experience Manager Assets	Business Practitioner	45 minutes
Experience Manager Forms	Design Adaptive Forms using Adobe Experience Manager Forms	Developer	3 hours
Experience Manager	Administer and Securely Maintain Adobe Experience Manager V6 - <i>New</i>	Administrator	15 hours
	Spotlight: Deploy Adobe Experience Manager with Cloud Manager	Administrator	1.5 hours
	Spotlight: Guided Transition to Adobe Experience Manager in the Cloud	Administrator	1 hour
Analytics	Data Analysis with Analysis Workspace	Business Practitioner	3 hours
	Data Analysis with Reports & Analytics	Business Practitioner	3 hours
	Create and Manage Analytics Reports using Adobe Report Builder	Business Practitioner	3 hours
	Configure Adobe Analytics	Administrator	8 hours
	Spotlight: Discover the New Analytics for Adobe Target	Business Practitioner	40 minutes
	Spotlight: Using Adobe Sensei in Analysis Workspace	Business Practitioner	1 hour

*Durations include time for viewing the instructor lectures and demonstrations, and for completing the practice exercises.

On-Demand Titles

Solution	Title	Role	Duration*
Audience Manager	Fundamentals of Adobe Audience Manager	Business Practitioner	8 hours
Campaign Classic	Getting Started with Adobe Campaign Classic	Business Practitioner	8 hours
	Design & Orchestrate Marketing Campaigns using Adobe Campaign Classic	Business Practitioner	24 hours
	Configure and Manage Adobe Campaign Classic	Administrator, Developer	8 hours
	Manage Data and Workflows in Adobe Campaign Classic	Business Practitioner, Developer	16 hours
	Spotlight: Enrichment in Adobe Campaign Classic: Enhancing Workflows	Business Practitioner	1 hour
Campaign Standard	Discover Adobe Campaign Standard	Administrator, Business Practitioner, Developer	8 hours
	Design & Orchestrate Marketing Campaigns using Adobe Campaign Standard	Business Practitioner	16 hours
	Manage Workflows in Adobe Campaign Standard - <i>New</i>	Business Practitioner	8 hours
Target	Fundamentals of Adobe Target	Business Practitioner	8 hours
	Build Customized Experiences Using Adobe Target	Business Practitioner	8 hours
	Leverage Experience Cloud Audiences in Adobe Target	Business Practitioner	8 hours
	Spotlight: Personalize Adobe Target Campaigns with Experience Cloud Audiences	Business Practitioner	40 minutes
Commerce	Magento 2: Fundamentals of Development- Part 1	Developer	16 hours
	Fundamentals of Magento 2 Development – Part 2	Developer	16 hours
	Magento 2: Managing Your Magento 2 Store	Business Practitioner, Administrator	24 hours
	Magento B2B for Business Users	Business Practitioner	8 hours
	Magento 2: Front-End for Developers	Developers	8 hours
	Magento 2: Getting Started with JavaScript Development	Developer	16 hours
	Magento Commerce: Cloud for Developers v2.2	Developer	24 hours
	Magento: Page Builder for Business Users	Business Practitioner	16 hours
Magento Security for Developers v2.3	Developer	16 hours	

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On-Demand Titles

Solution	Title	Role	Duration*
Marketo Engage	Marketo Overview: What Stakeholders Need to Know	Administrator, Analyst, Business Practitioner,	8 hours
	Marketo Engage: Core Concepts I	Administrator, Analyst, Business Practitioner,	16 hours
	Configuring and Managing Marketo	Administrator, Analyst, Business Practitioner,	4 hours
	Marketo Engage: Core Concepts II	Business Practitioner	16 hours
	Creating Event and Webinar Programs	Business Practitioner	4 hours
	Optimizing Email Deliverability	Business Practitioner	4 hours
	Engaging Visitors with Web Personalization	Business Practitioner	4 hours
	Driving Engagement with Social Marketing	Business Practitioner	4 hours
	Marketo Engage Reporting and Insights	Analyst, Business Practitioner	4 hours
	Marketo Attribution Models and Journey Analytics	Analyst, Business Practitioner	4 hours
	Establishing a Successful ABM Program	Business Practitioner	4 hours
	Bizible 101	All	4 hours
	Spotlight: Beyond the Batch and Blast: Building Customer Relationships Through Nurturing with Marketo Engage	Business Practitioner	2 hours
	Spotlight: Think Outside the Inbox: Building Effective Email Programs with Marketo Engage	Business Practitioner	2 hours

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